

Communication Policy of the Coalition Reanimation Package of Reforms during the Election Period

Approved by the RPR Board, January 25, 2019

1. RPR coalition is an association of 83 NGOs and several hundred experts established after the Revolution of Dignity. They all cooperate to implement reforms to build a democratic and legal Ukrainian state and promote the consolidation of civil society.
2. RPR avoids political bias, party loyalty and affiliation with businesses in its activities. The coalition does not support any candidate participating in presidential or parliamentary election campaigns.
3. In order to promote the reforms, we are engaged in a dialog with all the political forces in power and the opposition which share RPR's values and are ready to support the proposals of the civil society.
4. The common vision of the goals and objectives of reforms for Ukraine for the next 5 years developed by the members of the RPR coalition is set out in the analytical paper - [Roadmap of Reforms](#). We offer presidential candidates and parliamentary candidate to include the whole document in the election programs and in the case of voter confidence to consistently introduce it into the public policy.
5. The position of the RPR coalition on reforming the country is set out solely in the statements by the expert teams and RPR as a coalition. All statements are published on the [official website](#) of the coalition. Experts' comments or statements of individual RPR organizations reflect their views exclusively.
6. In the event of a public statement by a RPR expert or a member NGO, support or non-support of any of the candidates for state elective offices, the coalition members are obliged to indicate that this is their own position and emphasize the political neutrality of RPR as regards the presidential or the parliamentary candidates. In this case, coalition members cannot use the reference "RPR expert" or "NGO - member of the RPR coalition" in any information resources.
7. If an expert or NGO, a member of the coalition is a presidential or parliamentary candidate, authorized representative of the candidate, works in the campaign headquarters or participates in the campaign of the candidate, their participation in RPR automatically ceases for this period with the right to resume participation after the completion of such activities. If a coalition expert or NGO decided to participate in the election campaign, they are obliged to inform other coalition members.
8. We call RPR experts and NGO members not to use the brand and information on the RPR's achievements for the purpose of election campaign of any candidate. In case of non-compliance, RPR reserves the right to exclude such a participant from the coalition.
9. If a public information resource posts a message that reflects own position of the member NGO or RPR expert on the support or non-support of a particular candidate using the RPR brand, the above coalition member must immediately require the media resource to make a notice on the RPR's political neutrality regarding presidential or parliamentary candidates. The Communications Department of the RPR Secretariat directly contacts the media on the above issue.